PERKS OF MEMBERSHIP

ACTIVE

Membership Has Its Perks.

PERKS & FEATURES	LODGING	DINING	ATTRACTION
Annual Fee	**$295 - $375**	**$295 - $350**	**$295**
Our **5 off-season Nibble & Network events** are designed to spark new relationships, deepen industry connections, & help your business thrive.	✓	✓	✓
Promote your business and member-only offers in our **Member Marketplace** for added value and savings.	✓	✓	✓
Increase exposure with a **FREE OCVisitor.com listing**, showcasing your company, with photos, description, & direct link.	✓	✓	✓
Opportunity to **advertise** in or **distribute** the exclusive **OC Keycard Holder**—placing your brand directly in the hands of the Ocean City visitors.	Distribute	Advertise	Advertise
Keep up with member highlights and industry insights in our monthly **Hospitality Hotline newsletter**.	✓	✓	✓
Gain added visibility with a **FREE** listing in our **Dining or Accomodations Guide**.	Accom. Guide	Dining Guide	Accom. Guide
Stay connected through consistent updates on local events, industry news, & member meetings.	✓	✓	✓
When visitors seek recommendations, our **OC Connect program connects them with your business**—driving qualified, interest-ready traffic your way.	✓	✓	✓
Take part in **FREE** year-round promotions, including **OC Restaurant Week**, **Weekday Smiles** campaign, & **Seasonal Promo** Flyers designed to increase visibility & drive business	✓	✓	✓
Increase your reach with **complimentary social media posts**, including Eat Local OCMD Daily Dining Deals and the OCMD Hospitality Job Board.	✓	✓	✓
Stay in the know and keep your guests informed with our **monthly Activity Calendar** featuring what's happening around town.	✓	✓	✓
Have a question? We're your **go-to resource**. Start with us and we'll help or point you in the right direction.	✓	✓	✓
Learning Lobby classes offer opportunities to essential hospitality skills, focused on welcoming guests, delivering 5-star service, and resolving issues with confidence and a friendly approach.	✓	✓	✓
Hospitality Huddles offer a forum for owners, managers, and supervisors to exchange ideas and explore timely hospitality topics	✓	✓	✓
Advocating on **legislative issues** that impact your business/hospitality industry.	✓	✓	✓
Network with members in our **Hospitality Hub** Facebook Page.	✓	✓	✓
Eligible for nomination at the **Annual Heart of Hospitality Awards Gala**.	✓	✓	✓
A simple wristband can make all the difference. The **Find-a-Kid Program** helps lost children find their way back to family—quickly, safely, and with confidence.	✓		

For more information, please contact Kaylee Lathroum
Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com

OCMD HOSPITALITY ASSOCIATION

BUSINESS INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Main Phone _____ Toll Free _____

Email Address _____

MAIN CONTACT

This info will **ONLY** *be listed in the profile/directory*

Name _____ Title _____

Email _____

Direct Phone _____ Cell/Alternate Phone _____

Additional Contact

Name _____ Title _____

Email _____ Phone _____

Additional contacts may be submitted via email to Kaylee@ocvisitor.com (no limit on #)

INVESTMENT

- ☐ Active - Lodging 100+ Units $375
- ☐ Active - Lodging 26-99 Units, Restaurant 50+ Seats $350
- ☐ Active - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction $295
- ☐ Allied - Leader $4,500
- ☐ Allied - Champion $2,500
- ☐ Allied - Enthusiast $500
- ☐ Allied - Supporter $295

PAYMENT

Amount $ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX

Card # _____ Exp. _____ CVV _____

Billing Address _____ Zip _____

Signature _____

SOCIAL MEDIA

Website _____

Facebook _____

Instagram _____

Twitter (X) _____

YouTube _____

Address, main phone, & email listed under Business Info. will be used in publications & on ocvisitor.com.

AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCMDHA to further promote tourism in Ocean City. I will support OCMDHA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCMDHA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Active or Associate Members:

Lodging: No. of Units _____

Restaurants: No. of Seats _____

Signature _____

Date _____

OCMD
HOSPITALITY ASSOCIATION

MEMBER DESCRIPTION

Please provide a description for your listing on our website.

_____

_____

_____

_____

_____

LODGING SPECIFIC QUESTIONS ABOUT YOUR BUSINESS: *Check all that apply*

Restaurant questions on next page

Property Type:

- ☐ Apartment/Condo
- ☐ Bed & Breakfast
- ☐ Hotel
- ☐ Motel

_____ Total # of units

_____ # of Apt./Condos

_____ # of Efficiencies

_____ # of Suites

Location:

- ☐ Bayside
- ☐ Oceanfront
- ☐ Oceanside
- ☐ Streetside
- ☐ Inlet - 27th
- ☐ 28th - 90th
- ☐ 91st - 146th
- ☐ West OC

Amenities:

- ☐ Adjoining Rooms
- ☐ Baby/Kid pool
- ☐ Balcony
- ☐ Business Center
- ☐ Changing Facilities on site
- ☐ Continental Breakfast
- ☐ Elevator
- ☐ Electric Car Charger
- ☐ Fitness Equipment
- ☐ Fully-Equipped Kitchen
- ☐ Game Room
- ☐ Golf Packages
- ☐ Guest Laundry
- ☐ High School Seniors Welcome
- ☐ Hot Tub/Jacuzzi
- ☐ Indoor Pool
- ☐ In-Room Jacuzzi
- ☐ King-Size Beds
- ☐ Meeting Space
- ☐ Microwave
- ☐ Non-Smoking Property
- ☐ Online Reservations
- ☐ Open Year-Round
- ☐ Outdoor Pool
- ☐ Pet Friendly
- ☐ Pool Bar
- ☐ Refrigerator
- ☐ Restaurant On-Site
- ☐ Room Service
- ☐ Smoking Rooms Available
- ☐ Spa on Site
- ☐ Suites
- ☐ Trailer Parking Available
- ☐ Wi-Fi Available

Months of Operation:

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

ADA Accessibility:

- ☐ Beach Wheelchair Available
- ☐ Elevator w/ Audible Tones
- ☐ Handicapped Accessible Rooms
- ☐ Roll-In Shower
- ☐ Swimming Pool Lift
- ☐ TTY Kits

Discounts Offered:

- ☐ AAA
- ☐ AARP
- ☐ Government
- ☐ Fire/Police
- ☐ Military
- ☐ Returning Guest

MEMBER DESCRIPTION

Please provide a description for your listing on our website.

_____

_____

_____

_____

_____

RESTAURANT SPECIFIC QUESTIONS ABOUT YOUR BUSINESS: *Check all that apply*

Type of Meal:

- ☐ Breakfast
- ☐ Brunch
- ☐ Lunch
- ☐ Dinner
- ☐ Late Night

Location:

- ☐ Bayside
- ☐ Oceanfront
- ☐ Oceanside
- ☐ Streetside
- ☐ Inlet - 27th
- ☐ 28th - 90th
- ☐ 91st - 146th
- ☐ West OC

Months of Operation:

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

Amenities / Services:

- ☐ Accept Reservations
- ☐ Accessible by Boat
- ☐ Accommodate Groups
- ☐ All-You-Can-Eat
- ☐ Banquet/Meeting Room
- ☐ Bar/Lounge
- ☐ Brewery
- ☐ Changing Tables
- ☐ Children's Menu
- ☐ Children's Play Area
- ☐ Early Bird Menu
- ☐ Farm/Dock to Table Entrees
- ☐ Gluten-Free Options
- ☐ Handicapped Accessible
- ☐ Kosher Options
- ☐ Live Music/Entertainment
- ☐ Motorcoach Parking
- ☐ Open Christmas Day
- ☐ Open Christmas Eve
- ☐ Open Thanksgiving Day
- ☐ Open Year-Round Daily
- ☐ Outdoor Seating
- ☐ Pet Friendly
- ☐ Vegan Items Available
- ☐ Waterfront Dining
- ☐ WiFi

Other _____

Cuisine:

- ☐ American
- ☐ Asian
- ☐ Bakery
- ☐ BBQ
- ☐ Cajun
- ☐ Caribbean
- ☐ Carry Out
- ☐ Chinese
- ☐ Coffee Shop
- ☐ Deli
- ☐ Dessert/Ice Cream
- ☐ Eurpoean
- ☐ Fast Casual
- ☐ Fast Food
- ☐ Fine Dining
- ☐ Greek
- ☐ Italian
- ☐ Japanese
- ☐ Lite Fare
- ☐ Mediterranean
- ☐ Mexican
- ☐ Pizza
- ☐ Seafood
- ☐ Spanish/Tapas
- ☐ Steakhouse
- ☐ Sushi
- ☐ Thai