



ATTRACTION

Membership Has Its Perks.

PERKS & FEATURES	LODGING	DINING	ATTRACTION
Annual Fee	\$295 - \$375	\$295 - \$350	\$295
Our 5 off-season Nibble & Network events are designed to spark new relationships, deepen industry connections, & help your business thrive.	✓	✓	✓
Promote your business and member-only offers in our Member Marketplace for added value and savings.	✓	✓	✓
Increase exposure with a FREE OCVisitor.com listing , showcasing your company, with photos, description, & direct link.	✓	✓	✓
Opportunity to advertise in or distribute the exclusive OC Keycard Holder —placing your brand directly in the hands of the Ocean City visitors.	Distribute	Advertise	Advertise
Keep up with member highlights and industry insights in our monthly Hospitality Hotline newsletter .	✓	✓	✓
Gain added visibility with a FREE listing in our Dining or Accomodations Guide .	Accom. Guide	Dining Guide	Accom. Guide
Stay connected through consistent updates on local events, industry news, & member meetings.	✓	✓	✓
When visitors seek recommendations, our OC Connect program connects them with your business —driving qualified, interest-ready traffic your way.	✓	✓	✓
Take part in FREE year-round promotions, including OC Restaurant Week , Weekday Smiles campaign, & Seasonal Promo Flyers designed to increase visibility & drive business	✓	✓	✓
Increase your reach with complimentary social media posts , including Eat Local OCMD Daily Dining Deals and the OCMD Hospitality Job Board.	✓	✓	✓
Stay in the know and keep your guests informed with our monthly Activity Calendar featuring what's happening around town.	✓	✓	✓
Have a question? We're your go-to resource . Start with us and we'll help or point you in the right direction.	✓	✓	✓
Learning Lobby classes offer opportunities to essential hospitality skills, focused on welcoming guests, delivering 5-star service, and resolving issues with confidence and a friendly approach.	✓	✓	✓
Hospitality Huddles offer a forum for owners, managers, and supervisors to exchange ideas and explore timely hospitality topics	✓	✓	✓
Advocating on legislative issues that impact your business/hospitality industry.	✓	✓	✓
Network with members in our Hospitality Hub Facebook Page.	✓	✓	✓
Eligible for nomination at the Annual Heart of Hospitality Awards Gala .	✓	✓	✓
A simple wristband can make all the difference. The Find-a-Kid Program helps lost children find their way back to family—quickly, safely, and with confidence.	✓		

For more information, please contact Kaylee Lathroum
Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com



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BUSINESS INFORMATION

Company Name _____
Address _____
City _____ State _____ Zip _____
Main Phone _____ Toll Free _____
Email Address _____

MAIN CONTACT

This info will ONLY be listed in the profile/directory

Name _____ Title _____
Email _____
Direct Phone _____ Cell/Alternate Phone _____

Additional Contact

Name _____ Title _____
Email _____ Phone _____

Additional contacts may be submitted via email to Kaylee@ocvisitor.com (no limit on #)

INVESTMENT

- ☐ Active - Lodging 100+ Units **\$375**
☐ Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
☐ Active - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
☐ Associate - Attraction **\$295**
☐ Allied - Leader **\$4,500**
☐ Allied - Champion **\$2,500**
☐ Allied - Enthusiast **\$500**
☐ Allied - Supporter **\$295**

PAYMENT

Amount \$ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX
Card # _____ Exp. _____ CVV _____
Billing Address _____ Zip _____
Signature _____

SOCIAL MEDIA

Website _____
Facebook _____
Instagram _____
Twitter (X) _____
YouTube _____

Address, main phone, & email listed under Business Info. will be used in publications & on ocvisitor.com.

AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCMDHA to further promote tourism in Ocean City. I will support OCMDHA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCMDHA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Active or Associate Members:

Lodging: No. of Units _____

Restaurants: No. of Seats _____

Signature _____

Date _____

ATTRACTION MEMBER DESCRIPTION

Please provide a description for your listing on our website.

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS: *Check all that apply*

Location:

☐ Bayside

☐ Oceanfront

☐ Oceanside

☐ Streetside

☐ Inlet - 27th

☐ 28th - 90th

☐ 91st - 146th

☐ West OC

Months of Operation:

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Area of Interest:

☐ Educational

☐ Family Friendly

☐ Indoor Fun

☐ Handicap Accessible

☐ Outdoor Recreation

☐ Rainy Day

Other _____

Business Category:

☐ Amusement & Attraction

☐ Arts

☐ Boat Cruises

☐ Brewery / Winery

☐ Casino & Nightlife

☐ Events

☐ Fishing Excursions

☐ Fitness

☐ Golf Courses

☐ Ice Skating

☐ Jet Skis

☐ Kayak, SUP, & Canoe

☐ Mini Golf

☐ Movie Theater

☐ Museums

☐ Parasailing

☐ Pet Services

☐ Shopping

☐ Wellness, Beauty, & Spas

☐ Tours

☐ Transportation