



ALLIED

Membership Has Its Perks.

PERKS & FEATURES	SUPPORTER	ENTHUSIAST	CHAMPION	LEADER
Annual Fee	\$295	\$500	\$2,500	\$4,500
Our 5 off-season Nibble & Network events are designed to spark new relationships, deepen industry connections, & help your business thrive.	✓	✓	✓	✓
Promote your business and member-only offers in our Member Marketplace for added value and savings.	✓	✓	✓	✓
Exhibit at the Expo and enjoy exclusive discounted booth rates	✓	✓	✓	✓
Share your expertise. Build credibility. Get seen across our website, newsletter, and social channels with your submitted Newsroom articles	✓	✓	✓	✓
Increase exposure with a FREE OCVisitor.com listing and trusted referrals connecting hospitality businesses with members based on specific needs.	✓	✓	✓	✓
Keep up with member highlights and industry insights in our monthly Hospitality Hotline newsletter	✓	✓	✓	✓
Eligible for nomination & sponsorship at the Annual Heart of Hospitality Awards Gala .	✓	✓	✓	✓
Network with members in our Hospitality Hub Facebook Page	✓	✓	✓	✓
Constant email communication —we share updates on local events, relevant topics, & networking opportunities to keep you in the loop.	✓	✓	✓	✓
Put your business front and center with a rotating banner ad across OCVisitor.com		3 Months	6 Months	12 Months
Your hyperlinked logo in the Featured Member scrolling banner on our website home pages		✓	✓	✓
Spotlight your business with an ad in our Membership Directory.		Quarter page	Half Page	Full Page
Prominent listing placement in our Membership Directory & your logo/description on the front page as a Featured Partner in the monthly Hospitality Hotline Newsletter			✓	✓
Enjoy an exclusive discount on one exhibit booth space at the Trade Expo!			50% off	Free
Get a FREE ad in our Expo Program Guide, available to every Attendee. <i>*Must exhibit at the Spring Trade Expo to have an ad in the guide</i>			Half Page	Full Page
Increase brand visibility by placing a promotional item in the Industry Insight Room—connecting your business with a targeted, engaged audience. <i>*Must exhibit at the Spring Trade Expo</i>				✓
Receive one comped ticket to all 5 Nibble & Networking events.				✓

For more information, please contact Kaylee Lathroum
 Kaylee@OCVisitor.com | (410) 289-6733 | OCVisitor.com



ADDITIONAL PERKS

A LA CARTE OPTIONS

Hospitality Huddle Sponsor – \$150

- Be 1 of 4 featured sponsors at one of our Hospitality Huddles—private roundtable discussions where hotel and restaurant owners and general managers discuss industry trends and topics. Sponsors receive recognition on the email invitation and printed agenda, a display table at the event, and the opportunity to place your information at each Attendee's seat.

**These meetings are closed to Allied Members—unless you're a sponsor. Only 4 non-competing sponsors per meeting.*

Nibble & Networking Sponsor – \$175

- Gain visibility by sponsoring one of our popular networking events. Sponsors are featured on the emailed event invitation, in the program, on the welcome sign & table tents, and have the opportunity to leave promotional items and/or set up a display table at registration.

**Only 4 non-competing sponsors per event.*

'Partners In Focus' Feature – \$75 (quarter page), \$100 (half page), or \$150 (full page)

- Get featured in the 'Partners In Focus' section of our monthly Hospitality Hotline newsletter with a quarter, half-page, or full-page spotlight, including your choice of ad/flyer & a link to your website.

**2 slots available each month—no competing businesses in the same newsletter, & you can be featured up to 3 times in a row.*



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BUSINESS INFORMATION

Company Name _____
Address _____
City _____ State _____ Zip _____
Main Phone _____ Toll Free _____
Email Address _____

MAIN CONTACT

This info will ONLY be listed in the profile/directory

Name _____ Title _____
Email _____
Direct Phone _____ Cell/Alternate Phone _____

Additional Contact

Name _____ Title _____
Email _____ Phone _____

Additional contacts may be submitted via email to Kaylee@ocvisitor.com (no limit on #)

INVESTMENT

- ☐ Active - Lodging 100+ Units **\$375**
☐ Active - Lodging 26-99 Units, Restaurant 50+ Seats **\$350**
☐ Active - Lodging 6-25 Units, Restaurants < 50 Seats, Attraction **\$295**
☐ Allied - Leader **\$4,500**
☐ Allied - Champion **\$2,500**
☐ Allied - Enthusiast **\$500**
☐ Allied - Supporter **\$295**

PAYMENT

Amount \$ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX
Card # _____ Exp. _____ CVV _____
Billing Address _____ Zip _____
Signature _____

SOCIAL MEDIA

Website _____
Facebook _____
Instagram _____
Twitter (X) _____
YouTube _____

Address, main phone, & email listed under Business Info. will be used in publications & on ocvisitor.com.

AUTHORIZATION

I HEREBY CERTIFY that I operate the above business with integrity, maintain high standards of ethics, and strive to the best of my ability to provide excellence in service and quality in accommodations or facilities. I also agree to make every effort to serve the tourist industry without misrepresentation.

I am interested in working with the OCMDHA to further promote tourism in Ocean City. I will support OCMDHA and strive to project a positive image for our industry and Association.

This membership will apply to the present owner and applicant. In the event of a change in ownership, the Association should be notified and new ownership will have to reapply, should they desire membership.

I understand that OCMDHA reserves the right to reject this Applicant without reason.

I will faithfully comply with said By-Laws during the continuance of my membership.

Active or Associate Members:

Lodging: No. of Units _____

Restaurants: No. of Seats _____

Signature _____

Date _____

MEMBER DESCRIPTION

Please provide a description for your listing on our website.

BUSINESS CATEGORIES (Check all that apply)

- | | | |
|--|--|--|
| ☐ Accounting & Financial Planners | ☐ Communication Equipment/2-Way Radios & Paging | ☐ Mattresses, Bed Frames, Bedding, & Pillows |
| ☐ Advertising/Marketing/Promo Products | ☐ Compressor Sales & Service | ☐ Medical Services |
| ☐ Air Conditioning/Heating Systems/HVAC | ☐ Computer Software/POS/PMS Systems | ☐ Menus & Menu Signs |
| ☐ Amenities & Guest Room Accessories | ☐ Concrete Decks | ☐ Payroll Services |
| ☐ Air Duct Cleaning/Air Purification Systems/Dehumidification | ☐ Construction/Contractors/Re modeling | ☐ Pest Control |
| ☐ Architectural Engineering & Interior Design | ☐ Consulting & Organizations | ☐ Photography |
| ☐ Art, Furniture, Mirrors, & More | ☐ Desserts/Ice Cream | ☐ Plumbing |
| ☐ ATM Machines | ☐ Dishwashing | ☐ Pool Furniture, Maintenance & Mgmt. |
| ☐ Attractions, Games, & Recreation | ☐ Handyman | ☐ Property Maintenance Items/Services |
| ☐ Audio-Video Systems | ☐ Hotel Data & Technology | ☐ Real Estate/Property Mgmt. |
| ☐ Bakery Equipment & Products | ☐ Ice Machines Products | ☐ Revenue Optimization |
| ☐ Banking/Card Processing/Financing | ☐ ID Verification | ☐ Roofing & Sheet Metal Contracting |
| ☐ Banners & Signs | ☐ Insurance | ☐ Screen Print & Embroidered Merchandise |
| ☐ Bathroom Fixtures, Renovation & Repair | ☐ IT - Networking & Tech. Solutions | ☐ Seafood |
| ☐ Beverages, Coffee, Drink Mixes, & Equip. | ☐ Janitorial/Cleaning Equip. & Supplies | ☐ Security & Video Surveillance |
| ☐ Boilers, Compressors, Filtration & Pumps | ☐ Keycards, Locks, & Safes | ☐ Shades, Awnings, & Enclosures |
| ☐ Breweries/Distilleries/ Spirits | ☐ Kitchen Equip./Exhaust Repair & Cleaning | ☐ Staffing/Training - AED, CPR, Firearm, etc. |
| ☐ Business Equipment/Office Products & Supplies | ☐ Landscaping | ☐ Tabletop China & Glassware |
| ☐ Cabinetry & Countertops | ☐ Laundry Equipment | ☐ Technology Ordering |
| ☐ Candy/Convenience Items/Grocery | ☐ Legal Services | ☐ Uniforms & T-Shirts |
| ☐ Carpet, Restoration, & Upholstery Cleaning | ☐ Lighting Maintenance & Installation | ☐ Vacuums |
| ☐ Catering | ☐ Line Stripping | ☐ Waste & Recycling |
| ☐ Ceilings | ☐ Linen & Linen Service/Towels & Bathrobes | ☐ Water Service & Treatment |
| ☐ Cleaning Company | ☐ Luggage Carts | ☐ Windows & Wallcoverings |
| ☐ Coatings Contractor/Supplier | ☐ Marine Services | Other _____ |